## 1. Sustainable Development: Vik Dewan - President and CEO, Philadelphia Zoo



Vikram H. Dewan joined Philadelphia Zoo in July 2006; he is the 14th President to lead the area's most-visited ticketed cultural attraction, one that welcomes 1.25 million guests through its historic gates each year. Along with being America's first zoo, Philadelphia Zoo is one of the region's foremost conservation organizations, and is home to nearly 1,300 animals, many rare and endangered.

As President and Chief Executive Officer, Mr. Dewan is responsible for institutional

leadership and strategic direction for all programs, services, operations, and fundraising. During his tenure, the Zoo has opened several one-of-a-kind animal exhibits, launched new groundbreaking initiatives and instituted a comprehensive 10-year transformative site master plan that includes the development of an extensive animal exploration and trail system, Zoo360, that invites animals to travel throughout the Zoo's 42-acre campus, creating exciting and enriching experiences for the animals and guests alike.

Under Dewan's direction, Philadelphia Zoo has opened over \$50 million in award-winning animal exhibits including:

- KidZooU: Hamilton Family Children's Zoo & Faris Family Education Center, named "Exhibit of the Year", in 2014 by the Association of Zoos and Aquariums (AZA), is an indoor-outdoor wildlife academy that offers dynamic displays, hands-on learning and rare and unusual goats, sheep, chickens and ducks for toddlers and tweens alike.
- McNeil Avian Center, named "Outstanding Achievement Zoo Exhibit", in 2010 by Themed Entertainment Association (THEA) and "Significant Achievement Award" in 2010, by the Association of Zoos and Aquariums (AZA), is an aviary that incorporates lush walk-through habitats where visitors can discover spectacular birds from around the world.
- Big Cat Falls, named "Exhibit of the Year", in 2007 by the Association of Zoos and Aquariums (AZA), offers a stunning landscape of lush habitats and waterfalls where guests come face to face with endangered big cats.
- Zoo360: named "Most Innovative Exhibit Design", in 2017 by the Association of Zoos and Aquariums (AZA). Zoo360: Big Cat Crossing, named "Best Zoo Exhibit" in 2015 by USA Today readers, is a first-in-the-world network of multiple overhead and ground-level trails that connects animal habitats encouraging animals to travel and explore across the Zoo's campus.

Additionally, during this time the Zoo unveiled a \$24 million parking and traffic initiative that included the construction of the Centennial District Parking Garage as well as made significant functional and aesthetic improvements to traffic flow, landscape, and parking around the Zoo and commitments in neighboring communities.

Prior to joining Philadelphia Zoo, Dewan served as President of Wachovia Bank's Philadelphia and Delaware region, operating nearly 100 branches managing more than 1,000 employees. Mr. Dewan serves on the Board of Trustees for Vanguard Charitable. He holds an undergraduate from Cornell University and an MBA from the University of Pennsylvania. Mr. Dewan and his wife Jami live in Philadelphia, PA., with their three dogs and have three children, and eight grandchildren.