



The Philadelphia World Heritage Quarterly

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Signer's Garden, Independence National Historical Park



Educating Global Kids with Roots

[Heritage Storytime](#) has been a large part of the education initiatives that the Global Philadelphia Association has formed. Heritage Storytime has been a valuable asset to our community in educating children about other languages, cultures, our history, and more. Due to the pandemic, Heritage Storytime is presented virtually through Zoom. Since November of 2020, we have aired five

amazing episodes with different stories to tell in each.

The second Heritage Storytime episode aired on January 13th and was centered around Dr. Martin Luther King Jr's "I Have a Dream Speech" as illustrated by Caldecott Honor-winning artist, Kadir Nelson. The episode aired the week before MLK Day, allowing for a perfect educational opportunity for the local schools in Philadelphia. Dr. King's message of freedom and equality for everyone was explored further with a virtual tour of the [Johnson House](#),

presented in partnership with [History Hunters](#). [Global Citizen](#) was also an episode partner.

The third Heritage Storytime episode aired on February 11th. In this extra special addition, GPA had an interactive storytelling adventure, featuring GPA's [Philadelphia World Heritage Coloring Book](#). The book comes in three different languages - English, Spanish and Japanese. Marilyn Russell of WOGL FM read the coloring book, which features main characters Caleb and Olivia visiting important cultural and historic sites all

over Philadelphia. Students also participated in drawing and dance activities.

Episode four was a special bilingual episode, presented in both English and Spanish. Tania Ramos Otón from Esperanza Academy read the book 'Slide! ¡Deslízate!', written and published by [Morning Circle Media](#). Otón was able to interact with her audience with some fun movement activities. This episode also included a visit to [Smith Memorial Playground](#), a historic and fun playground here in Philadelphia. From here we taught children how other kids have played (or continue to play) throughout history, and all around the world. Partners for this episode included Smith Memorial Playground, Morning Circle Media, and the [Esperanza Arts Center](#).

In the fifth episode presented April 15th, Basma Jaber from [Al-Bustan Seeds of Culture](#) presented Morning Circle Media's book, 'Let's Cook for Ramadan!' This episode was another bilingual special and was presented in both Arabic and English. Ramadan is an important celebration, and this episode highlighted that. We discussed the importance of both fasting and food for Muslims in Philadelphia, as well as the world. Episode partners were Al-Bustan Seeds of Culture, [Penn Middle East Center](#), & Morning Circle Media.



Building WHC Awareness & Ownership

Philadelphia is known to have some of America's most diverse restaurants. Local events like Philadelphia's Restaurant Week attempt to highlight these unique restaurants and cultures, however, in light of the pandemic, these events have not built up the business they usually do. Since the beginning of quarantine and shutdowns, local restaurants have been suffering in the realm of clientele. As an organization dedicated to the showcasing of cultural diversity and ethnic heritage within Philadelphia, Global Philadelphia Association (GPA) has organized a food-centered article series, the World Heritage Food Project, to garner support and generate business for these local gems.

The World Heritage Food Project allowed members of the GPA team to explore new restaurants around the city with unique heritages. Trying the food and experiencing the atmosphere in these local spots gave writers the tools and experience to write beautiful articles, featured on both the GPA website as well as social media outlets.

These articles range from local German breweries in South Philadelphia to restaurants in Chinatown and more. This series will boost people's awareness of these restaurants' existence, as well

as the diverse foods that Philadelphia has to offer. We hope that in our efforts, not only do we connect with Philadelphians who are excited to get back into the restaurant scene, but with tourists as well. With conditions steadily improving, tourists visiting the area are coming back in waves. This summer we will continue to write articles on the variety of restaurants to draw in business.



GPA has also made it a point to feature foods and culture from our team. We have always valued the differences among our members and have therefore decided to make the World Heritage Food Project more personal to the GPA family. We asked our team of writers to not only find restaurants in Philadelphia but to write from their own experiences as well. We have taken the initiative to have writers describe their favorite meals and recipes from their families and culture. By doing so, we are showing others the diversity and inclusion within our organization and highlighting our team. *(continued on page 5)*



Preserving & Celebrating Historical & Cultural Assets



Philadelphia celebrated the International Day for Monuments and Sites on April 18th by welcoming visitors back to the region’s National Historic Landmarks (NHL). Global

Philadelphia Association (GPA) partnered with 22 historic sites and museums to present “Reopen House Day” to encourage in-person and virtual exploration of the region’s history and heritage.



Participating sites offered tours for visitors, virtual programs, special events, and much more. This day is organized annually by the International

Council on Monuments and Sites (ICOMOS) to raise awareness of cultural heritage and promote efforts for heritage conservation.

According to Beth Hessel, Executive Director of The Athenaeum of Philadelphia, “Participating staff and volunteers felt the excitement of interacting with members and guests who came to tour the building and explore our exhibits. The 56 guests really engaged with every aspect of the open house. We were able to provide welcome to new members who had not yet been into our building and to sign up several new members enthused by what they experienced. We look forward to making this an annual tradition!”

Twenty-two of Philadelphia’s 67 national historical sites held either in-person or virtual

events to reunite the Philly community. These sites represented Philadelphia’s most historical places, events, and people and can be found in neighborhoods throughout the city.

Participating NHLs offered visitors a variety of opportunities to explore and learn about their site’s historical significance. You can purchase a beautifully illustrated map of the Landmarks by visiting globalphiladelphia.org/heritage-map.



Participating Sites:

- Stenton
- The Woodlands
- Eastern State
- Penitentiary Historic Site
- Mother Bethel AME Church
- Carpenters' Hall
- Arch Street Meeting House
- The Athenaeum of Philadelphia
- Founder's Hall at Girard College
- Wagner Free Institute of Science
- Beth Sholom Synagogue
- Pennsylvania Academy of the Fine Arts
- Hill-Physick House
- Academy of Music
- Colonial Germantown Historic District
- Cliveden
- Fort Mifflin
- Christ Church Burial Ground
- Historic Rittenhouse Town
- Woodford Mansion
- Johnson House Historic Site
- Second Bank of the United States (Independence NHP)
- Elfreth's Alley



Highlighting our Global Efforts: The Sustainable Development Goals Campaign

The SDG team at GPA has been working tirelessly to advance all of our SDG projects throughout the City of Philadelphia. From zoom meetings with artists and sponsors to site visits and video tapings, we are moving forward with all the essential details to ensure 17 public works of art appear on walls in neighborhoods across our great World Heritage City.

Here's what new!

[#7 Affordable and Clean Energy](#)

This project is sponsored by the [Kleinman Center for Energy Policy](#) at the University of Pennsylvania.

[#10 Reduced Inequalities](#) - **Temple University Office of International Affairs** is the sponsor of this project and they will be announcing their chosen artist from within the university's [Tyler School of Art and Architecture](#). The artwork will be installed on the Paley Building. **The Center for Anti-Racism Research**, and it is expected that that initiative will receive the project's nonprofit donation.

[#11 Sustainable Cities and Communities](#)

TD Bank Foundation is the sponsor of this project. [Ellen Tiberino](#) has been selected as the artist for this project! Tiberino is a Philadelphia native and known throughout the city for her amazing artistic talent and we are excited to work with her.

We will have an update on these projects soon!

[#1 No Poverty](#) - This project is being sponsored John and Susan Smith. John Smith, a former partner at Reed Smith LLP, and former GPA Board Chair, currently serves as GPA Board Emeritus. A Philadelphia artist, **Gabe Tiberino**, has been commissioned to create the work of art reflecting the No Poverty Goal. When completed, the work will be sited in West Philadelphia. The non-profit recipient has not been selected.

[#4 Quality Education](#) - This project is sponsored by **St. Joseph's University**. Two murals will be painted – on the SJU campus and Samuel Gompers School walls. Artist **Isabella Akhtarshenas** has been commissioned. The non-profit donation will go to Samuel Gompers School.

[#16 Peace, Justice, and Strong Institutions](#) – The Harry and Katherine Halloran Family Foundation is the sponsor for this project. Harry Halloran is a well-known business executive and philanthropist. The Hallorans have specified Project Home for the non-profit donation.

For more information on Global Philadelphia's SDG projects, as well as a map on the location of current and upcoming SDG murals, please visit: <https://globalphiladelphia.org/content/philadelphia-role-sustainable-development-goals>



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GPA has the goal of showcasing diversity as well as promoting our connection with the Philadelphia community; combining our take on local restaurants as well as our writer’s own stories will promote GPA’s presence in the community.

GuideStar: Global Philadelphia recently received the [GuideStar Gold Seal of Transparency from GuideStar](#), a nonprofit database. Readers and funders can search for GPA and see our information, staff, financials, and much more. The seal itself is an accreditation among other nonprofits and the distinction gives GPA more credibility.

As we continue to return to normalcy, Global Philadelphia has continued to move steadfastly in providing informative and unique stories, both in-person and virtual, that are not always covered by traditional media.

Eastern Airlines: Late last year, Eastern Airlines and Philadelphia International Airport announced a fantastic partnership that would offer nonstop service between Philadelphia and Port-Au-Prince, Haiti, and Santo Domingo, Dominican Republic. Samantha Stewart explains a little more in her piece, writing how this is a significant step towards connecting larger



parts of the global community to their respective roots.

ProChile: EIJP Editor Peak Johnson wrote about ProChile, the governmental institution in Chile that is solely responsible for export promotion, of both goods and services, announced two new commercial representations in the U.S., in Philadelphia and Washington, D.C. last fall.

Climate change is no longer a forecast for the future. It is quickly approaching and in many places of the world, it is already here. According to the City of Philadelphia, an increase in temperatures and precipitation are the biggest impacts that Philly will see in the coming years from climate change. Outgoing writer, Sydney Badman writes how Temple University’s Office of Sustainability and International Student Affairs discussed the issue.

American Council on Germany: As the world continues to struggle with the pandemic, gender equity has more often than not been pushed to the

back burner. Freelancer Jessica Barber writes about “Gender Equity as a National Security Priority in Germany and the United States,” a webinar led by the American Council on Germany that addressed what steps need to be taken to put gender issues at the forefront of every foreign and national security policy in both the United States of America and the European Union.

2020 Globy Awards

Last Dec, Global Philadelphia Association (GPA) hosted our sixth annual Globy Awards. Although it looked a little different than in past years due to COVID-19, the excitement and prestige remained. To be honored with a Globy is a great achievement recognizing Philadelphia leaders for their internationally significant accomplishments in business, medicine, and education.

The five awardees honored included Lifetime Achievement Honoree Ed Satell of The Satell Institute; Educational Leadership Honoree Dr. Antonia Villarruel, Ph.D., RN,

FAAN, of the University of Pennsylvania School of Nursing (Penn Nursing); Heritage and Preservation Leadership Honoree Hazami Sayed of Al-Bustan Seeds of Culture; Community Leadership Honoree Dr. Ala Stanford of Black Doctors Consortium; and Corporate Leadership Honoree Dr. Charles J. Yeo of Thomas Jefferson University and Jefferson Health.

“Our 2020 innovative honorees represent the best of Philadelphia in terms of social responsibility, welcoming world heritages, and the spirit of Philadelphia,” GPA Executive Director Zabeth Teelucksingh said. “They also are aligned with our efforts to support sustainable goals in America’s first World Heritage City.” The virtual event began with videos of past recipients followed by an introduction from Pennsylvania Governor Tom Wolf and Mayor Jim Kenney.

“Global Philadelphia builds bridges between Philadelphia and the International Community.” Kenney said, “This has been a difficult year for all of us, yet the individuals honored here today have risen to the challenge and led the way both locally and globally.” The Globys did not only highlight outstanding leaders in the Philadelphia community, but it also showed the resilience and strength that the

city has to offer. With leaders like the five honored in December, Philadelphia radiates perseverance during one of the hardest years anyone has had to adapt to.



Extending Philadelphia’s Global Reach

OWHC Video Competition:

Young people, ages 14-21, are invited to submit five-minute videos about Philadelphia for the Organization of World Heritage Cities’ (OWHC) international video production competition. This year’s theme is “New beginning. New vision. New city.” The videos are evaluated in two age groups, 14-17 years old and 18-21 years old, and cash prizes are awarded to the winners.

The competition is held in two stages - a local stage that will be overseen by GPA and an international stage overseen by the OWHC. The local winners will be announced during Philadelphia World Heritage Week, May 24-28, 2021. The OWHC will then choose one international winner from each age category. The international competition winners are recognized at the 2022 OWHC World Congress in Québec.

“On the Road to Québec” is a series of online workshops offered by the OWHC to members of its network.

Philadelphia joined Bamberg, Germany and Gyeongju, South Korea in presenting case studies for the March 4th workshop, which was on “Tourism and Economy.”

GPA’s Zabeth Teelucksingh and Melissa Stevens were joined by Jabari Jones of the West Philadelphia Corridor Collaborative to present “Philadelphia: Pandemic Pivot – New opportunities for heritage tourism in Philadelphia.” For Philadelphia’s tourism economy to recover equitably, the city must ensure that its African American population, its sites and histories, are included in these efforts in a meaningful and substantial way. This strategy must also include new initiatives and investments at the neighborhood level.

The events and programs we describe could not be possible without YOU our sponsors and supporters. We are most grateful.

Key 2021 Dates

Apr 18 - International Day for Monuments and Sites

May 24-28 - World Heritage Week

Sep 9 - Philadelphia World Heritage City Celebration

Dec 13 - Globy Awards