

1. Community Leadership: Jennifer Rodriguez - President and CEO, Hispanic Chamber of Commerce



For over 20 years, Jennifer has worked to support economic development, wealth creation and empowerment of underrepresented groups at the city, regional and national levels. In her role as the President & CEO of GPHCC, and as the Region 5 Representative at the US Hispanic Chamber of Commerce, she focuses on initiatives that ‘close the gap’ for Latinos in the economy. Her work centers on advocating for the 22,000+ Hispanic-owned businesses in the Philadelphia region and supporting the advancement of Latinx professionals in the corporate sector. She is a founding member of the Diverse Chambers Coalition of Philadelphia and Co-Chair of the

Latino Equitable Development Collective in Philadelphia.

Prior to joining GPHCC, Jennifer was Executive Director of the Philadelphia Mayor’s Office of Immigrant and Multicultural Affairs, where she championed policies that have earned Philadelphia a national reputation as a welcoming city. She sits on various boards, including the U.S. Hispanic Chamber of Commerce, the Association for Public Art, and WHY? She has been recognized among Philadelphia Business Journal’s Power 100 and is the recipient of various awards, including the NFL’s Hispanic Heritage Leadership Award. Jennifer is a frequent guest speaker and commentator on issues related to diversity, inclusion, and equity in the economy. Born and raised in Puerto Rico, she holds a bachelor’s degree in Business Administration from Boston University and a master’s degree in City and Regional Planning from the University of Pennsylvania.